



**An Enterprise Zone Success Story:
The Lost Coast Brewery
*Eureka, California***

Founded in 1986 by Barbara Groom, the Lost Coast Brewery is one of the only female-owned and operated breweries in the United States. The Lost Coast Brewery is located in Eureka, California in the heart of the Redwood country and is famous for its delicious and award-winning beers.

Ms. Groom says she has been able to grow the Lost Coast Brewery in part because of the Enterprise Zone credits the business receives. “We have been able to reinvest the money we have saved and grow our business and hire more employees faster than other brewers in the area,” says Ms. Groom. Operating a 40,000 barrel brewery (compared to 12,000 barrel breweries in the area), Ms. Groom says “The tax savings we receive also allows us to pay our 77 employees higher wages than our competitors.”

The Lost Coast Brewery distributes its beers nationwide and Ms. Groom is looking at building another new brewery. “We want to stay in Eureka because of the Enterprise Zone credits we receive,” she says. “That is what is holding us here -- otherwise we would be looking elsewhere.”

California’s Enterprise Zone Program was established in 1984 in order to stimulate business investment in depressed areas of the state and create job opportunities for local residents. The Enterprise Zone Program is one of the state’s most successful economic development tools – combating poverty and unemployment in disadvantaged areas of our state and encouraging business growth and expansion.

